



## **RED RIBBON CLUB**

Red Ribbon Club is a movement started by the Government of India in schools and colleges through which, students will spread awareness over HIV / AIDS. It envisages to instil charity mind among all the students to extend their able help towards developing healthy life styles, donating blood to all the needy by promotion of Regular voluntary blood donation.

### **RED RIBBON CLUB GUIDELINES**

#### **The significance of Red Ribbon in HIV / AIDS is:**

- Red like Love, as a symbol of passion and tolerance for those affected.
- Red like Blood, representing the pain caused by many people who have of AIDS.
- Red like the anger about the helplessness about which we are facing for a disease for which there is still no cure.
- Red is a sign of warning not to carelessly ignore one of the biggest problems of our time.

### **RED RIBBON SYMBOL**

The red ribbon is a symbol for both drug prevention and for the fight against AIDS. The Red Ribbon foundation is an organization founded in 1993 whose main purpose is the education about prevention of the Human Immunodeficiency Virus or HIV, Acquired Deficiency Syndrome Related Complex, ARC and AIDS.

#### **Objectives / Vision of RRC:**

1. Empowerment of students by giving them information and life skills to protect themselves from HIV/AIDS.

2. Organize HIV/AIDS awareness activities at regular intervals in the universities & colleges.
3. Motivate youth by developing the skills of leadership, negotiations and team building & inculcate in them the spirit of helping & supporting people living with HIV/AIDS.

**Main Days to be observed by RRCs:**

1. 12th August : (International Youth Day)
2. 1st October : (National Voluntary Blood Donation Day)
3. 1st December : (World AIDS Day)
4. 12th January : (National Youth Day)
5. 8th March : (Women's Day)